RSS Feeds

What is an RSS Feed?
An RSS Feed (Really Simple Syndication or Rich Site Summary) is a format for delivering regularly changing Web content. This is especially helpful for news-related sites that update frequently. It allows the user to stay informed by retrieving the latest content from sites of interest (e.g. CNN, The Weather Channel, PubMed). An RSS Reader is required (e.g. Google Reader).

RSS Feeds function as a “current awareness service.” For example, you can set up an RSS Feed to receive the table of contents from the *Journal of Pediatrics* at the time of publication; or you can receive regular updates for PubMed searches.

RSS Readers include:
- Google Reader (will be demonstrated in class)
  - Login to your Google Groups account
  - Click My Account in the upper right hand corner
  - Click on Reader from the list
- My Yahoo
- Firefox
- Bloglines

Creating an RSS Feed for a PubMed Search
- Perform a PubMed search on a topic of interest
- Use the Send To pull down menu and choose RSS Feed
- Accept the default name or rename the feed
- Click the Create Feed button
- Click the XML icon to the right of the feed name
- In the new window, copy the URL
- Paste the URL into your RSS reader (in Google Reader its Add subscription)
- PubMed RSS feeds not accessed for 6 months will be automatically deleted.
- **Note:** the process for creating feeds varies for readers, as well as for browsers. So it can be tricky.
- Try it!

Creating and RSS Feed for a Journal Table of Contents (TOC)
- **Note:** not every journal allows for an RSS feed
- Go to *Journal of Neuro-Ophthalmology* (or title of your choice)
- Look for the RSS icon and click on it
- Add and manage subscriptions within the reader
- Try it!
How this looks: Adding an RSS Feed for Journal of Neuro-Ophthalmology

1. Search for the Journal of Neuro-Ophthalmology through your library, or Google
2. Click on the link to the publisher’s home page
3. Locate the RSS feed button and click on it.

4. Click on the “Current Table of Contents” RSS link.

5. Select the reader you prefer (Google or other).
6. Click Add to Google or Add to Google Reader.

**Journal of Neuro-Ophthalmology - Current Table Of Contents**

http://feeds.feedburner.com/wolterskluwer/neuroophthalmoscience

Google offers two different ways to keep up-to-date with your favorite sites:

Your Google homepage brings together Google functionality and content from across the web, on a single page.

Google Reader makes it easy to keep up with the latest content from a large number of sites, all on a single reading list.

**Add to Google homepage** or **Add to Google Reader**

**RSS Feed in Google Homepage**

**Journal of Neuro-Ophthalmology - Current Table Of Contents**

- Harlequin Syndrome: Still Only Half Understood.
- Pupillographic Findings in 39 Consecutive Cases of Harlequin Syndrome.
- Horner Syndrome Associated With Ipsilateral Facial and Externally Anhydrosis.

**RSS Feed in Google Reader**

![RSS Feed in Google Reader](image-url)